

Please Direct All Correspondence to Customer Number 20995

CHANGE OF CORRESPONDENCE ADDRESS

Applicant : James A. Harding, et al.
App. No : 10/750,163
Filed : December 31, 2003
For : PROFILING ITEM SELLERS TO
INFORM ITEM PURCHASING
DECISIONS AND BUILD TRUST IN
A MULTIPLE-SELLER
MARKETPLACE
Examiner : A. A. Shah
Art Unit : 3625

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Please change the Correspondence Address for the above-identified patent application to
the address associated with Customer Number: 20995

Respectfully submitted,

KNOBBE MARTENS OLSON & BEAR LLP

Dated: June 4, 2008



David N. Weiss
Registration No. 41,371
Attorney of Record
Customer No. 20995
(310) 551-3450